

WHAT DID A DIME BUY?

- A quart of milk in 1930
- A hot dog in 1945
- Two bottles of Coca-Cola in 1945
- A bag of popcorn at the fairgrounds in 1948
- A one-way subway fare from Times Square to Coney Island in 1948
- A cup of coffee in 1950
- A pay phone call in 1960



Above: March of Dimes poster, 1950's



Left: March of Dimes first 'Poster Child'

The March of Dimes Prematurity Campaign is a multimillion-dollar research, awareness and education effort that helps families have healthier babies.

For more information, please visit:
marchofdimesyouth.com
marchofdimes.com



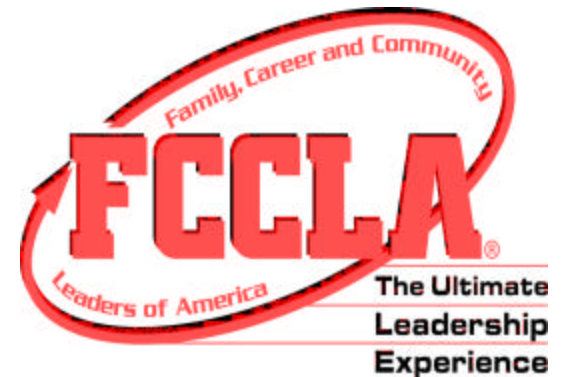
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Montana FCCLA

The Ultimate Leadership Experience

Montana's
 2008-2009
 Outreach Project:
 March of Dimes



Montana's 2008-2009 Outreach Project: March of Dimes

O.K. FCCLA. It's time to go up, up, and away with this year's state outreach program, **March of Dimes**. FCCLA asks you to be a superhero and raise as much **money** as you can for the March of Dimes! However this year we are throwing in a top secret twist. FCCLA challenges you to **Operation Paperclip**. Each time a person makes a donation to the March of Dimes, we ask that you superheroes link a super powerful, **large** paperclip to the previous donor's paperclip, thus starting an abomination!! When the clock runs out and it is finally time to **EXPLODE** into this year's State Conference, we ask that each chapter bring their **dynamite** paperclip chain. Once there you are assigned to another **TOP SECRET MISSION!!!** Now listen up...this mission states that each chapter must **meet** with the district president's chapter to link all of the chains together!! HOW MAGNIFICENT!!! MUAHAHAHA!!! But wait...there's more!!! You **must** have your district's chains connected and given to the **incoming** district president **before** the Opening General Session or else **IT'S TOO LATE!!!** WARNING: THIS MESSAGE WILL SELF-DISTRUCT In 5...4...

3...2...1 

The Large paperclip will be used because it is the size of a premature baby's foot.



Fundraising Ideas:

- Gather up spare change and loose coins from your pockets and purses, around the house, under seat cushions and the floor of your car. Ask family and friends to join in, too.
- Start a box of spare change in your classroom and/or office at school.
- March of Dimes cut-outs: Sell paper cut-outs for \$1-2 at your school, your parents' workplace or even around the neighborhood.
- Hold a traveling bake sale around your community.



"Happiness lies in the joy of achievement and the thrill of creative effort."
~Franklin D. Roosevelt

About March of Dimes

The first great polio epidemic in the U.S. was in 1916. The disease infected mostly children, killing thousands and leaving many more paralyzed. On a summer day in 1921, Franklin D. Roosevelt became one of its victims and the March of Dimes was born.

Through life saving research we beat polio, but we continue our efforts to help children today by working to save babies from the silent crisis of premature birth.

November is National March of Dimes month. Plan your activities now!

Send your contributions to your District President by February 2, 2009, Groundhog's Day!

Make checks payable to your District President's chapter.